

Jeanne Cameron, MFA



CAREER GOAL:

Seeking a full time, tenure track, Assistant Professor position in art that will utilize my multi-disciplinary talents and teaching skills to benefit the student while working in conjunction with a creative team of colleagues.

SUMMARY OF QUALIFICATIONS:

- Excellent teaching skills.
- Excellent communicator.
- Excellent verbal and written communication skills.
- Strong interpersonal skills.
- Ability to relate effectively to a wide variety of learners.
- Strong computer skills and familiarity with educational technologies.
- Knowledge of curriculum design.
- Proven track of student success.
- Extensive experience of teaching diverse, yet systemic related art courses.

EDUCATION:

1996	MFA - Painting Concentration	University of South Florida, Tampa, FL
1979	BA - Fine Arts Major	Indiana University, Bloomington, IN
2009	Certificate, Adobe Dreamweaver Level 1	Corporate Training Center-HCC, Tampa, FL
2005	Certificate, Teaching in the Learning College	St. Petersburg College, St. Petersburg, FL

PROFESSIONAL MEMBERSHIPS:

CAA	College Art Association
AIGA	American Institute of Graphic Arts
AAF	American Advertising Federation

TEACHING EXPERIENCE:

1/2001 - Present Adjunct Art Professor
The University of Tampa, Tampa, FL
Currently teaching Special Problems: Graphic Design, Introduction to Graphic Design and Art Form and Idea.

Studio courses have included:

ART415 Special Problems: Graphic Design

A studio/performance-oriented course. Allows the professionally oriented art student to select and intensively explore the graphic arts with the guidance of a member of the art faculty. Includes creation of student portfolio and preparation for a required Exit Show by graduating seniors.

ART305 Introduction to Graphic Design

Cross-listed with COM 305. Prerequisite: ART/COM 210. A studio/performance-oriented course that is an introductory study of the creative processes associated with the graphic design field. Emphasis on creative problem-solving, basic design principles and the integration of type and imagery as applied to realistic graphic design problems.



University of Tampa continued:

ART306 Graphic Design II

Cross-listed with COM 306. A studio/performance-oriented course that is a continuation of ART 206. Introduction to Graphic Design II, with emphasis on the development of the creative process as applied to design problem solving. Focus is on the development of ideas and the tools used to execute design solutions. Subjects covered include print advertising, brochures, logotypes, signage, packaging and illustration, and how each ties in with marketing strategy.

Lecture courses have included:

COM232 Visual Literacy

It is one of the great ironies of contemporary existence that we are beset, informed, controlled, and constructed by images, yet we receive almost no formal training in understanding and creating visual communication. Visual Literacy addresses this issue through interdisciplinary study of the terminology and theory of visual communication, with special emphasis on the relationship of visibility and cultural practice. Considering ideas from art history, photography, film, mass media and cultural studies, students are asked to analyze visual rhetoric, begin to see critically, articulate meaning, and author visual rhetoric of their own.

ART101 Art Form and Idea,

A non-studio-oriented course designed to increase an overall understanding of art. The course concentrates on the various social and historical factors that have affected art throughout time. Issues examined include why art is created; how it is used; how it affects us, collectively and individually; how it is formed; and the value it has for enriching our lives.

9/2004 - Present

Adjunct Art Professor

Hillsborough Community College - Ybor, Tampa, FL

Currently teaching Drawing I, Painting I, Painting II and Independent Study: Painting.

Studio courses have included:

ART1201-C 2D Design Foundations

This is an introduction to basic visual art studio concepts . This course includes fundamentals of art making, the elements of two and three dimensional forms, modes of representation and visual art theory. Studio assignments are supplemented by class critique, discussion and hands-on experimentation with various media. Emphasis is placed on creative expression and examination of visual elements .

ART300C Drawing I

Covers the basic principles of drawing tangibles such as still life, landscape and the nude figure. The course deals with black and white media such as pencil and charcoal. The class topics include composition, line, value, volume, negative space, directional forces, perspective and proportion.

ART2500C Painting I

Covers basic painting techniques with an emphasis on classic and contemporary applications of oil and acrylic media. Topics include the use of composition, color, texture, form and value through still life, landscape, portrait, figure and old masters reproduction.



Hillsborough Community College continued:

ART2501C Painting II

Emphasizes the development of a personal and creative use of painting media through an exploration of contemporary imagery. Students will pursue personal imagery or select eight options from contemporary art movements.

ART2903 Directed Independent Study: Painting

This course is designed to establish a framework for further self-learning in various areas of painting for the advanced student. The student will shape the course to fit their needs by planning activities and preparing a contract coordinated with an art faculty member. The contract will specifically outline a specific project, or a particular set of goals and requirements that the student wishes to achieve. The contract must be satisfactorily completed and reviewed by the assigned faculty member.

Lecture courses have included:

ARH1000 Understanding Art.

Designed for the non-art major; provides a foundation for understanding the visual arts.

ADDITIONAL TEACHING EXPERIENCE:

- 9/2000 - 9/2005 Adjunct Art Professor
St. Petersburg College, Clearwater, FL
Courses taught: Digital Imaging - Adobe PhotoShop, Painting I, Drawing I, Drawing II, and 2D Foundations.
- 9/1997 - 5/2000 Adjunct Art Professor
Saint Leo University, Saint Leo, FL
Courses taught: Painting I, Painting II, Drawing I, Drawing II, 2D and 3D Foundations, Graphic Design I and II; Art History I and II.
- 9/1994 - 5/1996 Graduate Teaching Fellowship Award
University of South Florida, Tampa, FL
Courses taught: Drawing I, Drawing II, and 2D Foundations.

CURRICULUM DEVELOPMENT:

2D Foundation course for Associate Art Degree Program

St. Petersburg College, Clearwater, FL

Wrote and designed course curriculum for 2D foundations course study along with full time faculty members to better enhance and coordinate the program ensuring all students received the same beneficial learning experience.

Graphic design courses for BA Degree Program

Saint Leo University, Saint Leo, FL

Wrote course curriculum and objectives, implemented and taught Graphic Design I and II. Wrote and proposed curriculum for four year BA degree program in graphic design.



PRESENTATIONS, SEMINARS, OTHER:

- 2008 Florida Art Educators Association
Tampa Convention Center
Hillsborough Community College - Ybor, Tampa, FL
Attended conference as an exhibitor along with other faculty to showcase the art program offered at Hillsborough Community College; oversaw student demonstrations and examples.
- 2006 Student - Instructor Group Travel
Museum of Modern Art, New York, NY
University of Tampa, Tampa, FL
Traveled to New York with students and two other faculty members to MOMA as a one day educational venture.
- 2004 Seminar Lecturer/Instructor
Florida Art Educators
St. Petersburg College, Clearwater, FL
Developed and taught a one-day intensive seminar to Florida teachers during summer session; curriculum focus was on 2D Design Foundations.
- 2002 Presenter
Atlantic Center for the Arts - Harris House
New Smyrna Beach, FL
Gallery talk and presentation of paintings to community and members of Harris House; focused discussion on technique, stylization and color theory.
- 2000 Interdepartmental Lecture Series
Department of English and Department of Art
Saint Leo University, Saint Leo, FL
Presented an historical overview and development of my own artwork with strong emphasis of formal issues in art constructs as well as iconic relevance to contemporary culture.
- 1993 Presenter
Atlantic Center for the Arts - Select Student in the State University System
New Smyrna Beach, FL
Gallery talk and presentation of paintings at opening exhibit discussing the historical development of my work as it related to my personal ideology and life experience.

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ART AND GRAPHIC DESIGN INDUSTRY EXPERIENCE:

8/1993 - Present

Graphic Designer/Business Owner

Cameron Graphics, Tampa, FL

Founded a design business from the ground up which provides digital design with an emphasis on quality graphics including logo development and design for brochures, newsletters and promotional print collateral as well as interactive media; printed end product is provided to clients through the outsourcing of digital design to appropriate vendors for print brokerage. Thorough knowledge of all print applications including custom bindery and finishing for high end printed end product. Local, national and international experience with printing and pre-press outsource agencies. Proficient in a Macintosh environment with Adobe CS4 software and Microsoft Office.

Clients have included: professionals in the areas of real estate, retail, manufacturing, marketing, education and law such as Austin, Ley, Roe, Patsko, PA, Haas Dutton, PA, American Classic, Harmon Tampa, Alegria's Kickin' for Kids,SM, Villa Madonna School, Chitester Management, The Dikman Company, Red Vector and Kilbride Insurance.

1987 - 1992

Lead Graphic Designer

Impressive Printing, Tampa, FL

Responsible for the oversight and conception of design and pre-press of graphic design, type and layout for offset press print reproduction; maintained a specific client base through individualized customer service. Adobe Software and CorelDraw on PC.

Clients included: Pullman Holt, H. Lee Moffit Cancer Center, University of South Florida, Safeline and numerous other professionals in the Tampa Bay area.

1984 - 1986

Manager of Reprographic Services and Sales

Mathison Express Press Graphics, Bismarck, ND

Responsible for employee supervision and training, managing and sale of reprographic services and production, inclusive of presentation graphics, trade show exhibits, and sign systems. www.mathisons.com

Clients included: Bismarck State College, Safeway Food Stores, North Dakota Association of Realtors, State Bar Association, United Tribes; numerous Architectural and Engineering firms.

GALLERY REPRESENTATION:

1/2000 - Present

Gallery Representation

Clayton Galleries, Tampa, FL

Represented by Clayton Galleries for the exhibition and sale of oil paintings.

3/1993 - 8/1995

Gallery Representation

Blue Heron Gallery, Wellfleet, MA

Represented by Blue Heron Gallery for the exhibition and sale of oil paintings.

PUBLIC ART WORKS:

2008

Public Works Mural Commission, Student Services/Library Building
Hillsborough Community College-Ybor, Tampa, FL

Digitally designed a graphic mural and oversaw it's painted execution by select students.